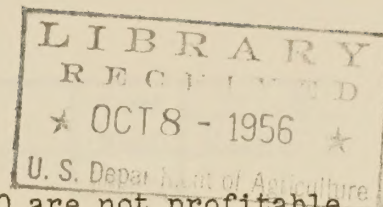


EUGENE'S LILIES
3526 Heather Crest, Madison, Wisconsin



PLEASE: Make your order \$3.00 minimum. Orders of less than \$3.00 are not profitable to us and with the large selection available we believe you will be highly pleased with a variety and savings will be passed on. 10% discount for all orders of three of a kind or more. This order blank is intended to include only those considered not difficult. Many other varieties are available. The newest hybrids and rarest will generally be higher priced.

Quantity	Name	Cost each	Price	
			Dols	Cts
	AFTERGLOW - a Bellingham Hybd. recurved crimson turks cap multiplies freely, gold center, maroon spots	\$1.50		
	amabile - an easy species from Korea - small, brilliant, red recurved pendent type, multiplies freely	\$.75		
	amabile luteum - a yellow form of the above - rare - easy to grow	\$1.50		
	APRICOT QUEEN - hybrid of Aurelian parentage, apricot colored, bowl shaped, resembles Havemeyer hybds.	\$7.50		
	auratum platyphyllum - a species more disease resistant and hardy than auratum, also called Gold Band Lily	\$2.00		
	auratum platyphyllum var pictum - same as above without gold band, a huge bowl shaped white blossom-late	\$5.00		
	BACKHOUSE HYBDS - L. hansonii & L. martagon crosses, numerous turks cap blossoms from cream to pink & maroon	\$3.00		
	BELLINGHAM HYBDS - numerous turks cap blooms from yellow to maroon, scarlet tipped, brownspotted	\$.75		
	BUTTERCUP - a select BELLINGHAM - yellow with maroon spots. handsome free flowering 4-5 ft high in open	\$3.00		
	cernuum - a species from Korea - a dainty little violet-lilac turks cap with purple spots - not for beginners	\$2.00		
	CROESUS - a named Mid-Century Hybd easy to grow, tall upright flowering, gold yellow with black spots	\$1.00		
	DESTINY - another Mid-Century Hybd lemon yellow with brown spots	\$1.50		
	DR. ABLE - a Fiesta Hybd, pendent reflexed petals of deep red color, speckled maroon black - easy	\$1.50		
	ENCHANTMENT - the most popular lily of recent years - a cluster of upright facing orange red blooms-easy	\$.50		
	FELICITY - a selected Mid Century Hybd, lemon-yellow, outward facing, multiplies, easy, vigorous	\$1.50		
	FIESTA HYBDS - mixed colors amabile x davidi crosses yellows, reds, oranges with maroon spots, easy	\$.75		
	FIRECROWN - L. concolor x Mid Century crosses red upright flower, easy in hottest sun	\$2.00		
	FIREFLAME - an outward facing Mid-Century Hybd. crimson-red, easy in sun or shade	\$1.00		
	formosanum pricei - a beautiful long white trumpet. the short early strain, may deteriorate from virus	\$.75		
	formosanum wilsoni - a tall later strain of above species, also subject to mosaic virus	\$.75		

Quantity	Name	Cost each	Price	
			Dols	Cts
	GOLDEN CHALICE HYBDS - outward facing apricot colors, an easy lily multiplies easily	\$.50		
	GOLDEN CLARION STRAIN - large gold and lemon yellow trumpets easy to grow and a new development in lilies	\$2.00		
	GOLDEN GLEAM - outward facing various shades of cream to orange yellow - a variant of L. pumilum	\$.75		
	GREEN MOUNTAIN HYBDS - a beautiful greenish bronze trumpet - best in light shade	\$.85		
	hansoni - an old favorite, a reliable recurved species from Japan, gold yellow reflexed pendent	\$.75		
	HARMONY - a named Mid-Century Hybd, upright wide petaled, brilliant orange, early blooming	\$.50		
	HEART'S DESIRE - one of the beautiful Aurelian Hybds creamy shades, various degrees of trumpet shapes	\$2.00		
	henryi var. citrinum - yellow form of henryi species, an old favorite, pendent	\$2.00		
	japonicum platyfolium - a hardier form of japonicum species, a pink funnel shaped lily, not always easy	\$1.00		
	JILLIAN WALLACE - prize winning auratum x speciosum hybd., outward facing white background with red shading	\$5.00		
	JOAN EVANS - a named Mid-Century Hybd - broad petals, gold yellow upward facing flowers	\$.50		
	LIGHTHOUSE - largest upright lily shown at lily show hugh pinkish orange blooms	\$5.00		
	longiflorum-Croft or Estate the Easter lily requires covering in winter, subject to mosaic, fine trumpet	\$1.00		
	LUCKY STAR - a fine hybrid of the tiger lily, red outward facing blooms	\$1.50		
	MARILYN ROSS - an award winning hybrid lemon yellow upright flowers with orange band through each petal	\$6.00		
	martagon - the purple turks cap of Europe, slow to establish, a species very different from other pendent types	\$1.50		
	martagon album - the pure white form of the above. a dainty many blossom recurved pendent type	\$1.00		
	maximowiczii - a species resembling the tiger lily from Korea and Japan, orange-red pendent type	\$1.50		
	MID-CENTURY HYBRIDS - mixed colors. for a specific color see the many named clones here listed, bargain	\$.50		
	OLYMPIC HYBRIDS - fine white trumpets through crossing of many trumpet species	\$1.00		
	OLYMPIC "Pink Selections" - developed through long & extensive selection of above variety. pink trumpets- excellent	\$2.75		
	PALOMINO - a buff colored pendent type with unusual petal texture, Testaceum-like, something different	\$5.00		
	PROSPERITY - a lemon-yellow outward facing Mid-Century Hybd. over 4 feet tall, hardy, vigorous	\$1.00		
	pumilum - an easy species known as the Coral lily or tenuifolium, good in sun, bright red pendent	\$.50		

Quantity	Name	Cost each	Price	
			Dols	Cts
	RAINBOW HYBRIDS - an excellent hardy turks cap of many mixed colors. See named varieties. A real bargain	\$.50		
	RED CHAMPION - a named clone of L. speciosum found in Oregon gardens and propagated for their excellence	\$1.50		
	regal - an easily grown species long poplar - Large white trumpets with yellow throats	\$.75		
	ROYAL GOLD - a yellow regal - something new in trumpet lilies, a long hoped break in lily breeding	\$3.00		
	sargentiae HYBDS - white trumpets flowering after the OLYMPIC HYBDS L. sargentiae, x L henryi, etc.	\$2.00		
	SHUKSAN - an old favorite hybrid, a named Bellingham, a yellow recurved pendent type with dark spots	\$.75		
	SUNBURST - an Aurelian Hybrid, resembles henryi in shape, white, creamy and orange blossoms flat, semi-reflexed	\$2.00		
	SUNSTAR - an upright facing brilliant red similar in arrangement to enchantment, special selections	\$4.00		
	TANGELO - an orange outward facing hybrid, mid season	\$.50		
	VALENCIA - similar to above with flatter blooms, mid season	\$1.00		
	WHITE CHAMPION - the white form of speciosum, flat white bloom	\$1.00		

Publications

New book of Lilies by Jan de Graaff - \$3.50 - an excellent book for the beginner with lilies. Color plates and planting suggestions for many of the lilies listed above.

Reference Chart of Lilies for garden and greenhouse by Edgar Kline - \$1.00 - over 2000 items on planting, culture, description and names of lilies.

Lilies in their Homes by Alice Constable Maxwell - \$4.00 - history, classification and care of the cultivated lilies. Many fine plates

Join the North American Lily Society. \$3.50 annual dues entitles you to a copy of the annual year book, quarterly bulletins, seed exchange list, periodic publications such as how to grow lilies from seed, membership in round robins with experienced growers through the country, advice and association with the world's foremost experts in Lilies both amateur and professional. Send money with bulb order.

To grow lilies successfully you must have well drained soil. Lilies love humus-compost, old manure, bone meal or any vegetable matter you wish to turn under. Lilies are not at their best the first year you plant them and a few will have lazy periods in which they do not show up for a summer. Don't give up too easily, they are too spectacular. A few may not grow well for you. Why not try others? There are so many to choose from. All those listed above are hardy and grow on almost any well drained soil, they like shade at their feet.

If you catch the Lily bug I can supply you with many more varieties than I have listed above. Future listings will contain the newest and finest on the market. I am glad to discuss problems with my customers. Lilies should be planted in small groups and proper placement in your garden will have much to do with how you like them.

Lily bulbs are always dug and delivered in the late fall. A Lily bulb is never dormant and for this reason a good bulb should be firm with a good live root system on the bottom. Plant immediately 3 or 4 inches below the ground, in general the larger the bulb the deeper you plant, however they will pull themselves down to the level they prefer so don't plant too deep.

